modulearn™

learning for modern business

We've all got used to traditional training courses. But isn't it time for change? Time is precious. Traditional training delivery does not fit with the way the modern business operates.

A new approach to business learning

Embrace the future working environment. Knowledge workers learn differently. Experiences outweigh theory. Learning is a continuous process not confined to the training room.

Short, Sharp Modules

Each module focuses on learning and applying one key thing. Many are 30 minutes. None are more than three hours. Delivered at pace, attendees are engaged with no time for interruptions.

Game Based Learning

Most people learn by doing. All modules include a practical, game based element unique to Modulearn. You won't have seen these anywhere else. Activities have been designed specifically to bring out key learning points.

Practise and Follow Up

Facilitators help you apply new techniques to your own environment. Everyone creates a plan of action by the end of the session. A few weeks later we follow up with a review to see how everyone got on. Real test and learn.

Attendees love our modules. Just look at the feedback:

"Short sessions with manageable content. Just enough to use the next day"

"I love the facilitation session. I just want to go out and run one now!"

Find out more at modulearn.uk

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Flexible
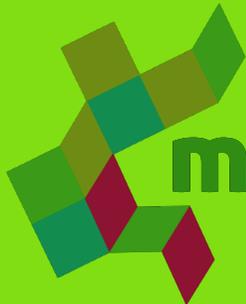
Modules work as stand-alone units or can be delivered as part of an incremental transformation programme in your organisation.
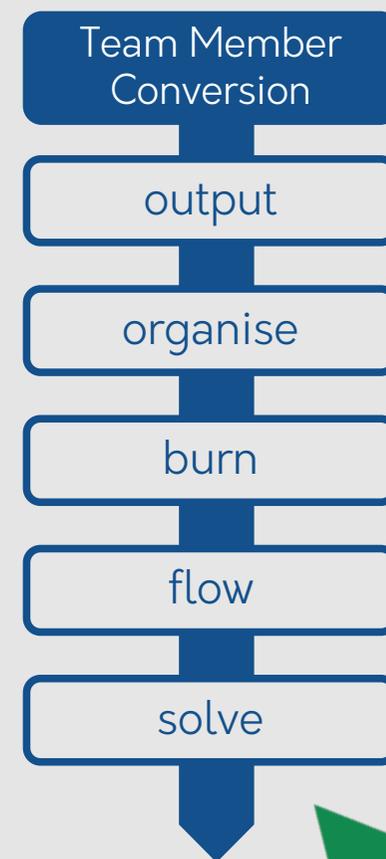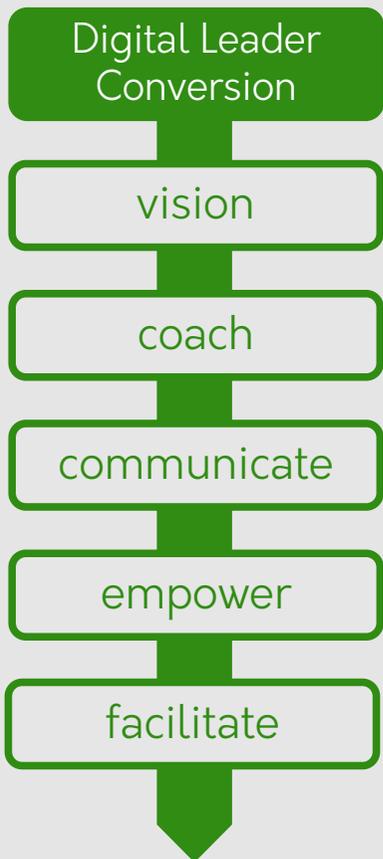
Popup, Drive Through or Workout — you choose

Modules are delivered in a way that suits your organisation.

Want to run everyone through a concept? Use a Drive Through.

Want to inject some learning into a board meeting? Try a Popup.

Or get your team practising a new concept with a Workout.

Example module paths for different roles:

Digital Leader Conversion
- vision
- coach
- communicate
- empower
- facilitate

Product Owner Conversion
- kata
- flow
- roadmap
- prioritise

Team Member Conversion
- output
- organise
- burn
- flow
- solve

Or choose any modules that best suit your team. Delivered in short bursts over a number of weeks. The best way for learning to stick.

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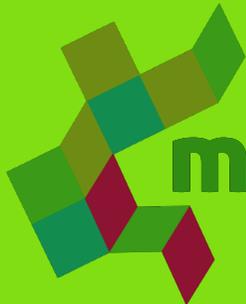
Cost Effective

Modular learning is a more effective use of your training budget.

Longer training courses suffer from 'Learning Decay'. Attendees only apply some of what they have learnt to their role, often forgetting the rest.
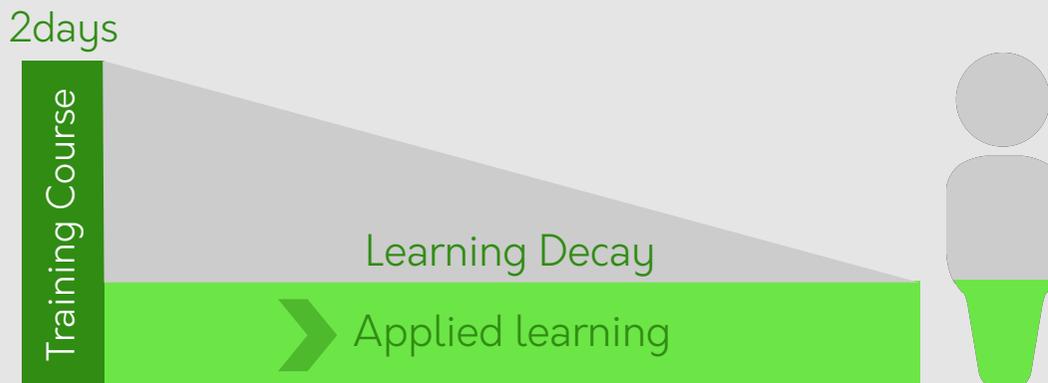
By focusing on short single subject modules, Modulearn ensures learning is relevant and can be applied immediately. Ensuring your training budget delivers the best results for your money.

2days

Training Course

Learning Decay

Applied learning

3hrs

3hrs

3hrs

3hrs

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Applied Learning