

wisereach

Change, project and technology specialists

Communicating with Impact

Wisereach Masterclass - Synopsis





Communicating with impact

Session content



1
communicating
with the board

We explore board-level personality types and information needs. Understanding your audience is crucial. What do they need to know? How often do they need to know it?

2
delivering the
message

In this section we look at alternative and impactful ways of delivering key messages and complex information.

3
structured
thinking

This session focuses on how to structure and focus complex messaging. The techniques also work well for day-to-day communication.

4
summary and
review

Finally we will review the topics and explore ways in which you can apply some of the new techniques that you have learnt.



Session style



We aim to make this masterclass informative and interactive. It is not intended to be an instructional course, but more a sharing of ideas and techniques that delegates can reflect upon and discuss.

We will create an environment where there is time to think about how different communication techniques can be used in your day-to-day roles.

We hope that you will find it both informative and enjoyable.

Contact us to arrange a Masterclass for your team

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